



OFFICIAL SPONSORSHIP PACKET

"i love playgrounds the best!"

- Lily Bea, 3



Play.



It's serious business.

And we're ready to get down to business and build a better playground.

More than two decades have passed since the current play structure at Peek Park was constructed. The volunteers that worked together to build that playground have enjoyed watching their children, maybe even their grandchildren, benefit from healthy outdoor play.

The 20-plus years of smiles and laughter provided by the current playground are coming to a close. This playground has long outlived its service to our smallest residents. It's time for a different group of volunteers to step up and create a new playground for another generation.

It starts with us. *It starts with you.*

We invite you to partner with us.

Vision.

This 2.0 Version of the Peek Park playground is everything we loved about the old one but includes play spaces and places that were relatively unheard of back in the 1990s.

Composite wood means this structure will age slowly (and no splinters!). ADA accessibility is at the forefront of design, ensuring all children of all abilities can have a blast at our playground. A separate Tot Lot gives a safe and age-appropriate spot for the littlest of the littles to explore. Open sight lines gives parents and caretakers an easy way to keep an eye on the older kids while letting them enjoy a little freedom.

What do you want to see on your playground? Zip-lines, twisty slides, teeter-totters and "spinnny things" were at the top of the list when we interviewed over 300 local elementary age students. It's our goal to make that happen! We also tipped our hat to some of Cedartown's most notable downtown architecture and features in the design as well.

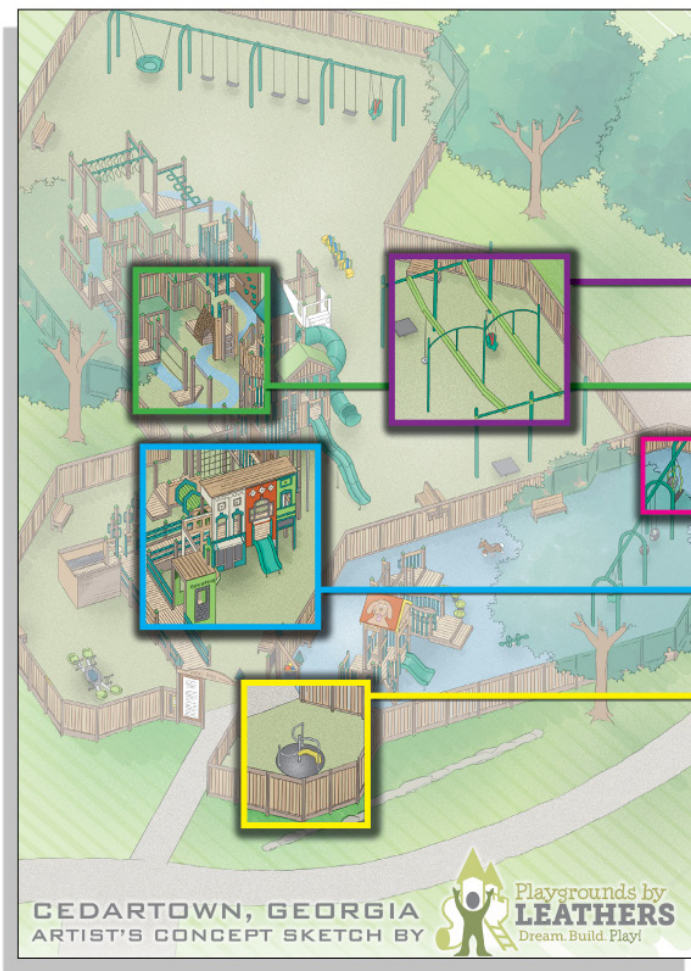
We can not wait to reveal this new playground to the public and we would love for you to be a part of this exciting new chapter in our community's history.

"i like to swing & slide with my friends!"

- Anna, 5



THE NEXT GENERATION OF PLAY



NEW PEEK PARK PLAYGROUND COMING SOON!

- [RACING ZIP LINE
- [BIG SPRING REPLICA
- [EXPRESSION SWING
- [MAIN STREET PLAYHOUSES
- [ADA MERRY-GO-ROUND

ACCESSIBLE RUBBER SURFACING
SEPARATE TOT LOT FOR LITTLES
SEE SAW + ROCK WALL
THERAPEUTIC SWINGS
SNAKE SLIDE + CRAWL TUNNEL

CEDARTOWN, GEORGIA
ARTIST'S CONCEPT SKETCH BY



"a zip line would be super cool!"

- Mateo, 8

Sponsorship levels & benefits



CAPTURE THE FLAG | \$15,000+ INVESTMENT

- Platinum level recognition permanently placed at playground on donor wall
- Dedicated social media appreciation and recognition posting
- Recognition plaque suitable for display at your business
- Groundbreaking participation invitation
- Free advertising at City of Cedartown recreational facilities for calendar year 2024
- Recognition at ribbon cutting ceremony
- Prominent business/industry logo placement on back of playground T-shirt
- Playground “swag bag” to include T-shirts, hats, drinkware and more
- Recognition via full page advertisement in the local newspaper
- Recognition in the City’s annual Year in Review magazine for 2024

DODGE BALL | \$10,000 INVESTMENT

- Gold level recognition permanently placed at playground on donor wall
- Dedicated social media appreciation and recognition posting
- Groundbreaking participation invitation
- Recognition plaque suitable for display at your business
- Free advertising at City of Cedartown recreational facilities for calendar year 2024
- Industry/business logo placement on back of playground T-shirt

LEAPFROG | \$5,000 INVESTMENT

- Silver level recognition permanently placed at playground on donor wall
- Silver level social media appreciation and recognition posting
- Recognition plaque suitable for display at your business
- Groundbreaking participation invitation

CARTWHEEL | \$2,500 INVESTMENT

- Bronze level recognition permanently placed at playground on donor wall
- Bronze level social media appreciation and recognition posting
- Recognition plaque suitable for display at your business
- Groundbreaking participation invitation

HOPSCOTCH | \$1,000 INVESTMENT

- Social media appreciation and recognition posting
- Recognition plaque suitable for display at your business
- Groundbreaking participation invitation

“My sister is in a wheelchair. We need things for her to play on!!”

- Dominick, 10

Sponsorship form



Yes! We want to turn our children's playground vision into a reality with a financial commitment as a playground sponsor!

Please place a check mark in the box next to the sponsorship level of your choosing.

- CAPTURE THE FLAG | \$15,000+ INVESTMENT**
- DODGE BALL | \$10,000 INVESTMENT**
- LEAPFROG | \$5,000 INVESTMENT**
- CARTWHEEL | \$2,500 INVESTMENT**
- HOPSCOTCH | \$1,000 INVESTMENT**
(Business name does not receive placement on permanent playground donor wall)

NAME TO BE DISPLAYED ON PLAQUE:

POINT OF CONTACT FOR SPONSORSHIP (NAME, NUMBER & EMAIL):

OTHER AMOUNT \$ _____

Please make checks payable to:
City of Cedartown - Play at Peek

Mail or drop off your check to:
City of Cedartown
201 East Avenue
Cedartown, GA 30125

INTERNAL USE ONLY

CHECK #
DATE RECEIVED:
AMOUNT:
INITIALS:

“Clean sight-lines and soft surfacing so my kids can play without me worrying.” - Leighanne, mom of three